francesca’s® EDI Launch FAQ’s

1. Why is francesca’s® updating its supply-chain processes now?
   - As our organization grows, francesca’s® continues to make efforts to improve the way in which we conduct business with our vendor partners. Implementing EDI with our vendors will allow francesca’s® to keep pace with our growing volume of merchandise and improve our relationships with our greater vendor community.

2. Will my company see any benefits in connection with francesca’s® move to implement an EDI (Electronic Data Interchange) process?
   - francesca’s® sees this change in process as we move to EDI also providing added value to our vendors. Benefits will include streamlined electronic order processing and centralized communications around purchase orders, invoicing, and shipments which should reduce the administrative burden of each of our partners.

3. Implementing EDI typically incurs charges, will I have to pay? Is there an initial setup cost?
   - francesca’s® will be covering the fees for the initial set up and implementation of EDI between francesca’s® and our partner vendors.

4. My company only does business with francesca’s® a few times a year. Do I have to use EDI and what options are available if our company does not have an EDI platform already in place?
   - francesca’s® would like for all vendors to participate with EDI regardless of business frequency to increase the ease of receiving purchase orders, sending invoices, and tracking shipments, and has taken steps to ensure that the transition to EDI requires minimal resources from our vendor partners to implement.
   - With both large and small vendors in mind, francesca’s® has created two equally great options available for our vendor community. The first is a traditional EDI platform in which systems at francesca’s® and our vendors will interface directly with each other. The second will be a customer-friendly web portal for vendors who are not currently EDI capable.

5. My company already works with an EDI provider, can you work with our company’s provider or do we have to work with DiCentral?
   - DiCentral is a francesca’s® EDI transmission partner. You will continue to work with your existing EDI provider and DiCentral will connect with them.

6. What are your EDI map specifications? Are you able to provide these, or is this something DiCentral can provide?
   - DiCentral will provide mapping information and will work with you or your provider directly.

7. My company has an internal EDI team and we process our own documents, do I have to work with DiCentral?
   - DiCentral is a francesca’s® EDI transmission partner and will work directly with your internal EDI team, or other providers as necessary.

8. The letter states that implementation begins in October, when will this affect the business I do with francesca’s®?
   - francesca’s® will gradually be rolling this change out by department. Jewelry vendors are anticipated to start the onboarding process beginning in the fall of 2015. All other departments should anticipate onboarding in the spring of 2016 (February – July).
DiCentral will contact you when it is time to begin onboarding activities which will include account setup, testing and training.

9. What do we do with current orders that are already entered into our system?
   o Please continue to process all pending orders as you have in the past. Francesca’s and DiCentral will provide you with any process changes to purchase orders, shipping and invoice processes after you have completed onboarding activities.

10. Will PO’s still be shipped in preset prepacks as they are currently?
    o Yes, PO’s will still be shipped in preset prepacks as they are currently.

11. Will PO’s still stay as one PO with many styles or one PO per style?
    o PO’s will still be written in the same format they are in currently.

12. Will the invoicing be by bulk as it is currently, or by PO?
    o The structure of the invoice will not change. DiCentral will provide you with information concerning invoice process changes in connection with your onboarding activities.

13. I have reached out to DiCentral at the phone number listed on the initial vendor letter and they could not answer my questions, how should I proceed?
    o If the questions listed above have not answered your questions, please contact your buyer. Please also refer to question #8 regarding the rollout timing by department. In many cases, you do not need to take any follow up action until you are contacted by DiCentral to begin the onboarding process.